

Tevin Bristol

The person that I am reviewing, **Lisa Sinn**

Setup	<p>Location for the interview: This is not explicitly mentioned in the script. You might want to specify that the interview is conducted remotely, a common practice in today's digital age.</p> <p>Choice of location for eliciting authentic responses: Since it's a remote interview, it's assumed that this setup is chosen for convenience and accessibility.</p> <p>List of equipment: You've mentioned that interviewers should have a pen and paper or a notetaking tool prepared, along with a contented voice or screen recording. This is good preparation.</p>
Intro & Participant Background	<p>Intro script: Your introduction script is well-written. It introduces the interviewer, states the purpose of the meeting, and emphasizes the importance of the participant's input.</p> <p>Explicitly shares interview goals: You've clearly stated the objectives of the meeting, which is to gather foundational information about the MyNextLvl project. This sets the right tone for the interview.</p>
Main Interview Questions	<p>At least ten interview questions: You have provided 16 detailed questions, sufficient to gather comprehensive information about the project.</p> <p>Substantive responses: Your questions are designed to elicit detailed and substantive responses rather than simple "Yes/No" answers. This is crucial for obtaining valuable insights.</p> <p>Focus on the topic of the chosen website project: All questions are directly related to the MyNextLvl project, covering various aspects like objectives, target audience, functionality, and user experience.</p> <p>Asking about specific interesting/unusual examples: Question 13 ("What other service-based or healthcare applications do you use...") prompts the participant to provide specific examples, which is great for gaining insights.</p> <p>Asking about motivations/goals of the project: Question 1 ("What is your objective for MyNextLvl?") directly addresses this, which is essential for understanding the project's purpose.</p> <p>Asking about different user scenarios and visits to the website: Questions 14 and 15 are excellent for understanding user behavior and preferences.</p> <p>Asking for a similar website preference or refusal: Question 13 indirectly addresses this by asking about other healthcare applications, which can provide valuable insights.</p>

In Closing	<p>Open-ended prompt for blue-sky thinking or anything missed: The closing statement invites the participant to share additional thoughts or concerns, which is an excellent way to ensure nothing important is overlooked.</p> <p>Wrap-up thanks to the participant: The closing statement expresses gratitude and assures the participant of future communication. This is polite and professional.</p>
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Additional Comments: Your reflection at the end shows good self-awareness and willingness to learn from the interview. This is a positive attribute for an interviewer.

You've considered that the interviewee might need to be more tech-savvy, which is essential for effective communication.

The script is well-organized and easy to follow, which helps create a smooth and focused interviewing session.

Overall, your script is well-prepared for conducting an insightful and productive interview for the MyNextLvl project. Good job!